

# Ronald Yiu

## Industrial Designer

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### PROFESSIONAL SUMMARY

I am the type of designer who is willing to learn, jump into different categories of design and learn to the best of my abilities. I refuse to let people think that I am only knowledgeable in one category, my goal is to absorb as much as I can to ensure I can achieve the result I desire without letting people tell me what is not possible.

### SKILLS & STRENGTHS

**Professional** - Native language - Cantonese, fluent in English and Mandarin.

**Technical** - Adobe Softwares, Xcode, Swift code, Final Cut Pro, Wordpress, Keyshot, Rhino, Solidwork, Cinema 4D, X-particles, Cycle 4D and Divi

**Strength** - 2D/3D Visualization  
End User Research  
User Interaction

Concept Development  
Design Thinking  
Storyboarding

Color and Materials Exploration  
Functional Prototyping

### EXPERIENCE

#### Apple Inc.

##### Content Development Design Intern

June 2022 - March 2023, Cupertino CA

Work on content for the executives, and provide content support to all the teams in the department. Redesign and create webpages for Apple's website.

#### College for Creative Studies

##### Teacher Assistant

August 2021 - December 2021, Detroit MI

Assisted teacher. Answered questions from students. Discussed upcoming work for students each week.

##### Design Jam

September 2021, Detroit MI

Teamed up with manufacturers, designers. Create conceptual and adaptive apparel for the limb loss community.

##### International Student Ambassador

August 2021 - September 2021, Detroit MI

Helped serve international students. Introduced them to the school's academic and social environment.

### Freelance

#### Digital Sculpter

Summer 2020, Summer 2021, Los Angeles, CA

Assisted Designer with works in 3D modeling.

#### Hydrofarm - Designer

Summer 2019, Summer 2020, Los Angeles, CA

Worked as a volunteer at the company, used 3D modeling for company products, designed label packages, etc.

### EDUCATION

**College for Creative Studies Detroit, MI** September 2019 - Expect graduation by May 2024

Majored in Product/Industrial Design. Minor in Communication Design.